

## The WHO Radio “Big Show” is coming to Winterset

The “Big Show”, 1040 WHO Radio, will be broadcasting live from the Jackson Building, Madison County Fair Grounds on Wednesday, October 14, 2020 from 11:00 a.m. to 1:00 p.m. As part of the “Celebrating Clean Water in Iowa Campaign”, Winterset has been selected to host the “Big Show” because of the work to protect Cedar Lake, the source of drinking water for all of Winterset. Interviews during the Big Show will feature landowners, tenants, farmers and other local folks that have been working on protecting their land and Cedar Lake.

Because of the Cedar Lake restoration that was completed the Winterset Utility Board hired Tetra Tech to develop a Source Water Plan for the watershed (the land that drains into the lake) that helped determine where different practices like terraces, waterways, grade stabilization structures, wetlands, cover crops, urban conservation practices and others could be implemented to protect the lake and the water quality into the future. People in the watershed understand the importance of protecting their own land but understand the importance of protecting Winterset’s water supply. Work in the watershed has been a group effort and everyone has been very cooperative and great to work with. Partners that have been working together on this effort have been the Utility Board, the Soil and Water Conservation District, the USDA Natural Resources Conservation Service, the Iowa Department of Agriculture and Land Stewardship, the Iowa Department of Natural Resources, the Iowa Corn Growers Association, the Iowa Soybean Association, Iowa Farm Bureau, Madison County Cattlemen, Madison County Pork Producers and most importantly landowners, tenants and farmers in the Cedar Lake Watershed.

Put October 14, 2020, on your calendar to tune into the Big Show, 1040 WHO Radio from 11:00 a.m. to 1:00 p.m. and listen to what is happening in the Cedar Lake Watershed.